



Companies

Executives

Financials

Reports

Trends

News

Data

Global Business Information at Your Fingertips

OneSource® Global Business Browser (GBB) is a family of web-based business information subscriptions that can help you increase the productivity, effectiveness, and decision-making of your customer-facing organisations. OneSource GBB provides anytime, anywhere access to robust, integrated business intelligence, including corporate families, industries, key executives and financial data. Four regional editions help you pinpoint your best prospects, partners, and suppliers anywhere in the world.

Thorough documentation of all capabilities and information content speeds development.

The Choice of Sales, Marketing, and Service Leaders

Companies in high technology, financial services, professional services, and other global industries rely on OneSource GBB to:

- Generate higher-quality sales leads
- Find key executives
- Improve pre-call planning
- Manage customer relationships more effectively
- Find the best global suppliers
- Research industries and business trends
- Track company performance
- Monitor competitors
- Analyse financial risk

Unlimited Access to Indispensable Company-linked Information

Through a simple-to-use browser interface, OneSource GBB delivers one comprehensive view of a company's business focus, history, competition, industry, strengths, weaknesses, executives, announcements, news coverage, financial health and more. Unlike pay-by-the-report services, OneSource provides unlimited access to world-class business intelligence for one annual fee with no hidden costs.

- Powerful **prospecting tools** help you build precisely-targeted prospect lists, screening businesses by location, industry, SIC code, revenue, growth rate and number of employees. Lists can be quickly downloaded in a variety of formats.
- **Key executive contacts and biographies** help you identify decision-makers and prepare selling strategies. In addition, to standard contact data, many executive listings include biographies, educational background and professional affiliations.
- **Company and industry market research** reports provide outstanding analytical coverage. Industry information includes market size, sectors and forecasts, top players, news and analyst reports.
- Multi-company comparisons of **financial health data** help you evaluate clients or partners in relation to each other and compared to industry norms. Comparisons can be exported to spreadsheets for further analysis and manipulation.
- **News alerts and saved searches** keep you up to date by tracking critical events that affect your top clients, prospects, and competitors. Custom One Stop PDF reports are perfect for sharing, reviewing while traveling, or archiving in support of business decisions.

OneSource GBB delivers:

- Information on over 17M public and private companies
- Information on 21M executives across all levels and functions
- Global Analyst reports and market research
- Global public company financials and European private company financials
- Combined and organised content from over 2,500 information sources supplied by more than 40 world-class content providers
- Access to more than 2,500 news sources, including all significant trade and business publications

Broader Global Coverage than Any Other Source

OneSource GBB's four regional editions help you pinpoint your best prospects, partners, and suppliers anywhere in the world.

- **OneSource®Global Business Browser/US** provides robust intelligence on over 13M US and Canadian public and private companies, as well as over 12M executive decision makers and hundreds of industries. GBB/US includes detailed IT profiles and executive contacts
- **Global Business Browser/UK** provides company profiles, news, business and trade articles, research reports, executive profiles, industry intelligence, and financial and stock price data on public and private UK companies. Special editions provide access to Companies House Images and directory style listings of all two million registered UK companies, as well as IT profiles. GBB/UK is available in a standard edition and a professional edition tailored to the needs of professionals specializing in Legal, Leasing, Auditing, Lending, Insurance, Financing, Professional Services, and Mergers & Acquisitions.
- **Global Business Browser/Europe** provides detailed information on European markets. Compare public and private companies in each country, using three years of detailed financials where available. GBB/Europe is ideal for evaluating industries across country boundaries, with data to help you size a market, identify top participants or review articles on market share and trends.
- **Global Business Browser/Asia Pacific** delivers key business and contact information on Asia Pacific companies across 20 countries—as well as additional global companies, providing an outstanding international business information resource.

GBB Subscriptions can be enhanced with the **Company Insights** add-on module and the **Global Business Browser Analysis Pack**.

Global Business Browser Editions	Companies	Executives	Highlights
US and Canada <i>GBB/US</i>	14M Includes 600,000 provide full corporate details	13M	Includes 18,000 IT profiles and 30,000 IT executive contacts
United Kingdom <i>GBB/UK</i>	2,000,000 Includes 460,000 provide full corporate details	1.5M	Three editions tailored to professionals: Standard, Professional, Financial Services, and Technology
Europe <i>GBB/Europe</i>	480,000	2M	Ideal for evaluating industries across country boundaries
Asia Pacific <i>GBB/Asia Pacific</i>	260,000	1.7M executives 500,000	Deep coverage on companies in over 20 countries
Global (Add to any Regional Edition)	80,000 to 100,000	Up to 1M	Delivers worldwide information on companies whose operations reach beyond any one region or continent

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